
ImagineCup Indonesia **2015**

Yugie Nugraha
Technical Evangelist | Microsoft Indonesia
@yugienugraha

Supported by:



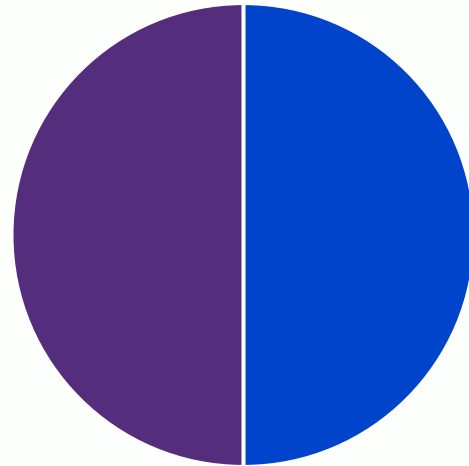
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What is Imagine Cup?

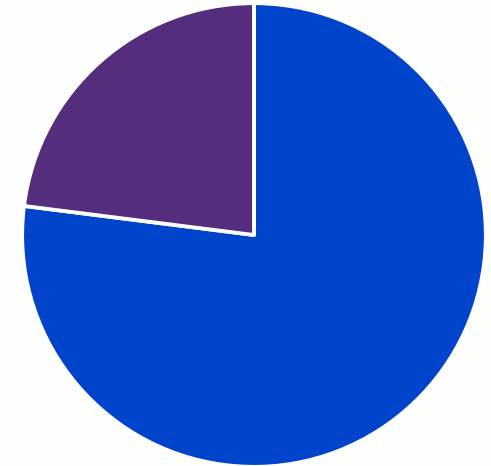
Imagine Cup is a global student technology program and competition that provides opportunities for students across all disciplines to team up and use their creativity, passion and knowledge of technology to create applications, games and integrated solutions that can change the way we live, work, and play.

Jobs in 2013



■ Need Tech Skills ■ Don't Need Tech Skills

Jobs in 2023



■ Need Tech Skills ■ Don't Need Tech Skills

Imagine Cup as a Solution

- Students are the next generation of developers, business owners, technologists, designers, marketing professionals, among others.
- Imagine Cup works to grow student developers, inspire innovation and drive entrepreneurship.

Historical Overview

- Founded in 2003
- Students are called to dream big and create anything with technology as their craft
- Imagine Cup has inspired over 1.75 million students from around the world



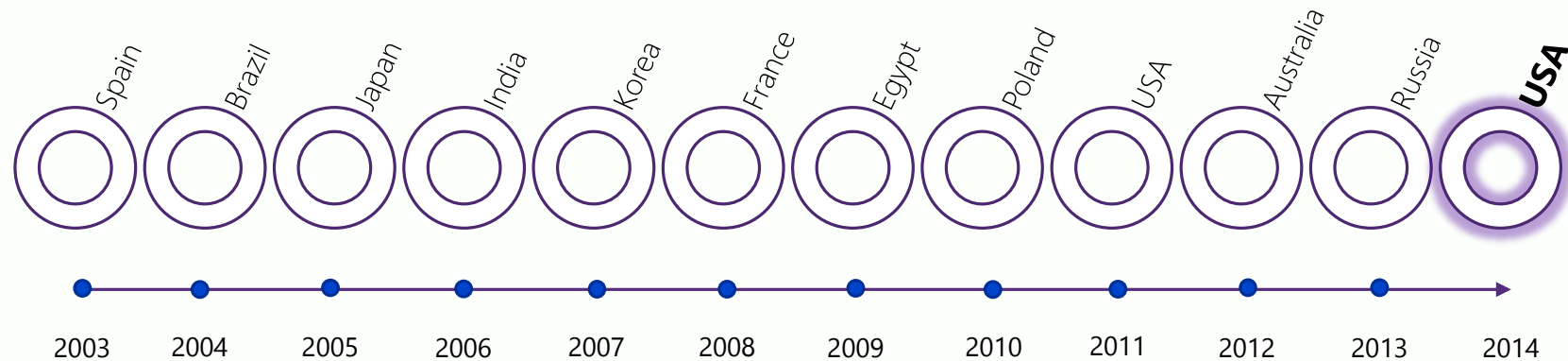
Connect with
the future

IMAGINECUP.COM



Connect with the Future

Imagine Cup showcases students as the next generation of developers, innovators and entrepreneurs. Over the past ten years, more than **1.65 million** students from more than **190 countries** have participated in Imagine Cup



Imagine Cup 2015 | Competitions

Competitions

Our three main competitions return for 2015, and once again the prizes are substantial: \$50,000 to the first-place team in each of the following:

Games:

Great games come from anywhere and people play them everywhere. Powerful game engines and libraries are available for free so students can get started right away.

Innovation:

Incredible, world-changing software innovations often come from students. Social networks, music services, – the list goes on. We're looking for the next big thing.

World Citizenship:

Find a problem in the world, even in your own life or community, that affects many people, and then work to solve it. Build a project that could change lives.



Imagine Cup Model Overview

**National Finals
Conclude April**

National Finals

Each country chooses 3 World Semifinalists to compete in next round (the first place winner from each competition category)

**World Semifinals
Conclude End of May**

World Semifinals

Teams who advance to the Semifinals round will be judged virtually by a panel of high caliber global judges. Judging will take place in May.

World Finalists will be announced via a webcast co-sponsored by ImagineCup.com and Microsoft's Channel 9 early June

**World Finals Event
End of July**

World Finals

More than 35 World Finalist teams will travel to Seattle to compete face-to-face with one another in July.



Games



Innovation



World Citizenship

\$50,000 Prize Winners

Imagine Cup 2015 | Challenges

Global Online Challenges

None of the challenges require programming, nor are they required for the main competitions. Instead, they are to help you get started with the Software Development Life Cycle. First-place teams win \$3,000 (USD).

Pitch Video Challenge:

Record a five minute video pitching your project.

Project Blueprint Challenge:

Deliver a written project proposal covering your users, requirements, scenarios and business model.

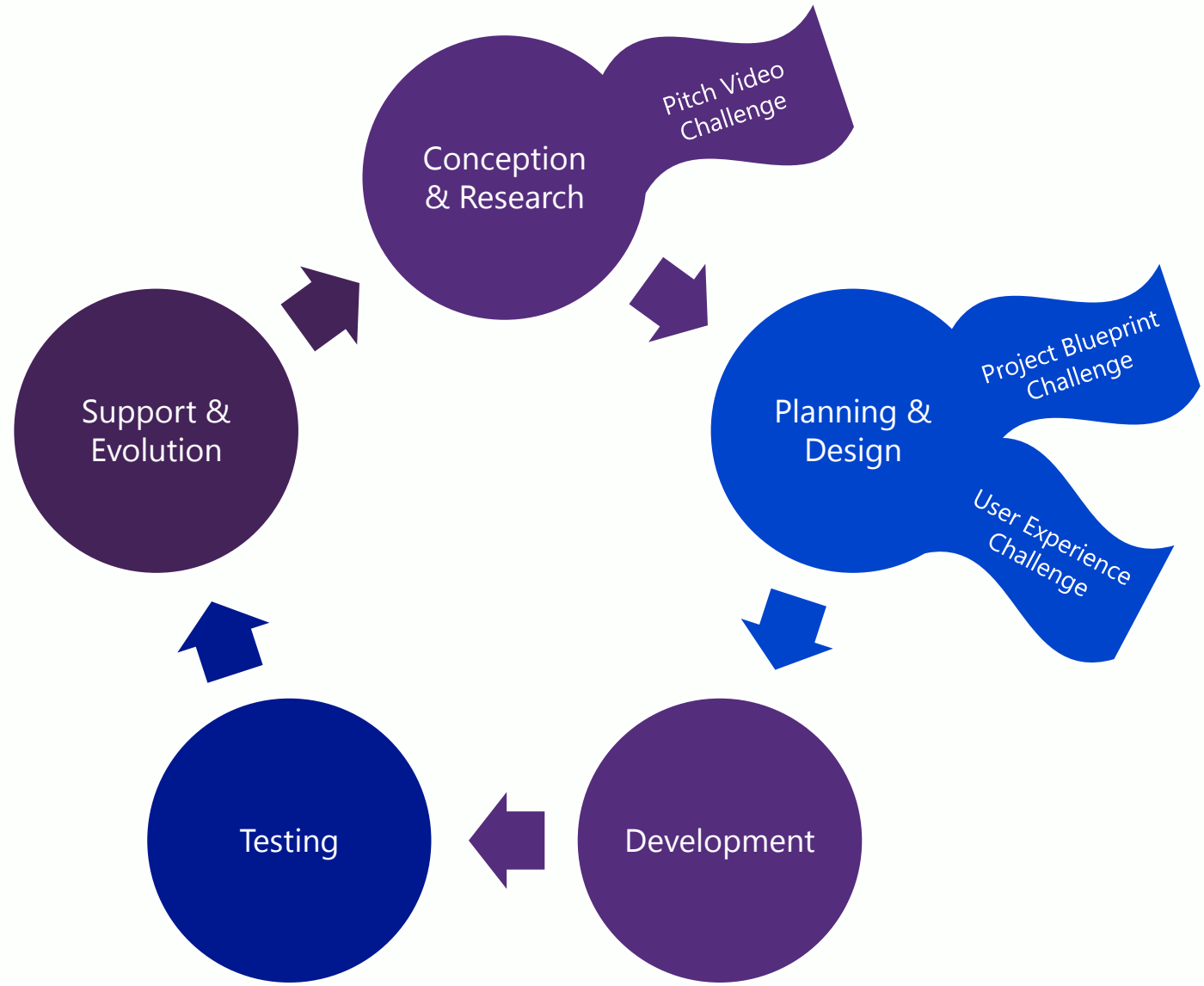
User Experience Challenge:

Show us your user flows, wireframes, and a visual target for how your software will look on screen.



Software Development Lifecycle

Imagine Cup online challenges get students thinking, planning, and designing as early as possible



Imagine Cup 2015 | Code Hunt Challenges

Code Hunt Challenges

Put your coding skills to the test. In cooperation with Microsoft Research, Imagine Cup brings you the ultimate challenge: write effective and elegant code, in real-time, in competition with thousands of other student programmers.

- The winner of each month's Challenge is the student who produces the best possible answers in the shortest time
- The Challenge lasts just 48 hours, and the first student to get the highest score will receive a **\$1000** prize!
- Every student who participates will be entered into Grand Prize drawing. One student will be chosen at random to win a **\$5000** prize!

*The second Code Hunt Challenge begins on **November 15th at 12:01 AM (GMT)**, and ends on **November 16th at 11:59 PM (GMT)**.*



Why Imagine Cup?

- Teach Software Development Lifecycle
- Drive entrepreneurialism
- Inspire innovation, teamwork and fun
- Empower students with over \$1M in cash and prizes





Imagine Cup 2013 Games Competition Worldwide Runner Up!

Save the Hamsters by Solite Studio team, Trunojoyo University, Madura

Save the Hamsters by Solite Studio

*250,000+
downloads within
2 months!*

*Recognition from Minister of
Cooperatives and SMEs,
Mr. Syarifuddin Hasan*

Available in



Imagine Cup Indonesia

history

Year	Category	Achievement	Team / University
2014	World Citizenship	Worldwide Semi-Finalist	DigiD2 (ITS)
	Innovation	Worldwide Semi-Finalist	IDE DELTA (ITB)
	Games	Worldwide Semi-Finalist	New Eleven Del (IT Del)
2013	Games competition	Worldwide Runner Up	Solite Studio (Trunojoyo)
2012	Software Design	Worldwide Finalist	Malabar (IT Telkom)
	Game design: Windows Phone	Worldwide Finalist	Cronus (ITB)
2011	Software Design	Worldwide Finalist	Gatot Kaca (IT Telkom & ITB)
	Embedded Development	Worldwide Finalist	Macara (UI)
	Windows 7 Touch Challenge	Worldwide 1 st Runner Up	dreamBender (IT Telkom)

Imagine Cup Indonesia

Microsoft fosters the next
generation of developers to
become an entrepreneur

Alumni success story



sangkuriang.co.id



agatestudio.com



radyalabs.com



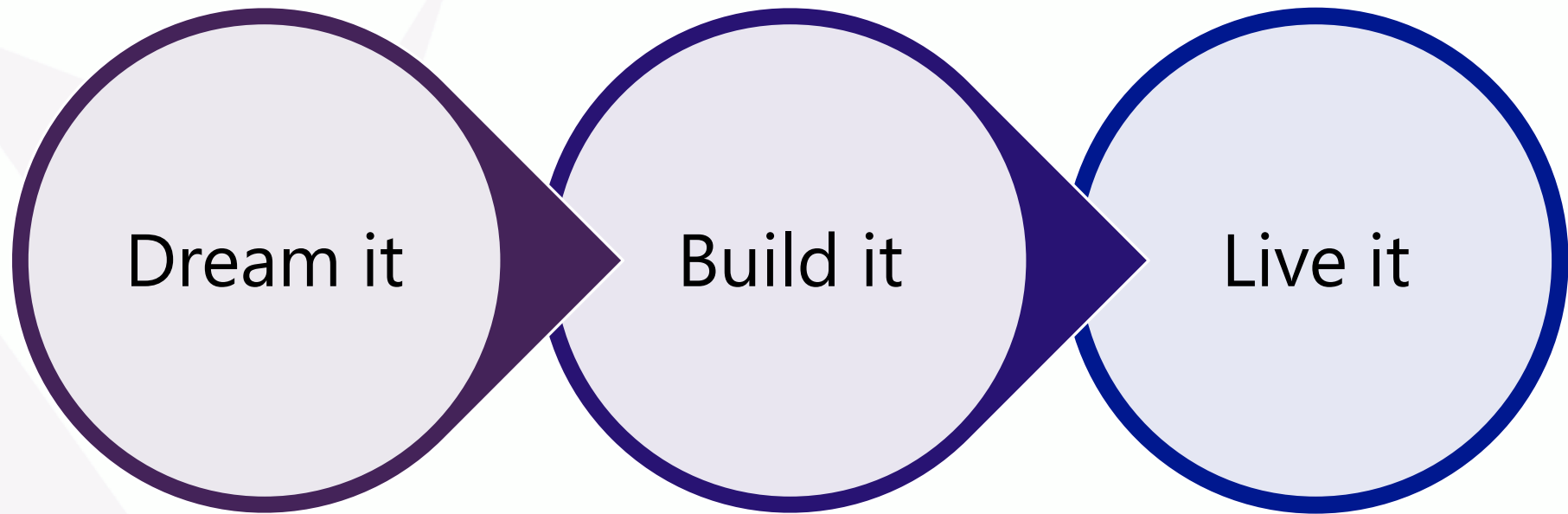
nightspade.com



nextin-indonesia.com



dreambender.co.id

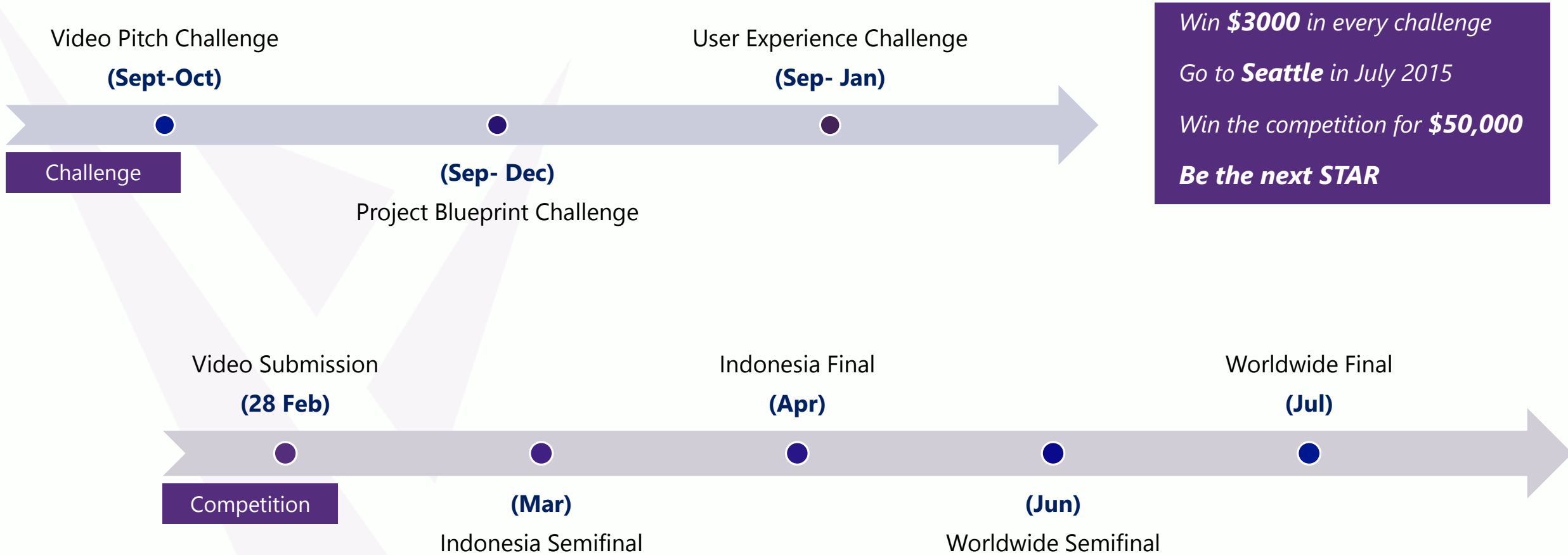


How they did it?

World Finals

- Late July in Seattle, Washington
- More than 35 teams will travel to Microsoft HQ
- The world's best teams will compete face-to-face in Seattle





Imagine Cup 2015 Indonesia

Flow & timeline

DON'T WAIT... START NOW!

1

Register for free account at www.imaginecup.com

2

Create a team and invite up to three of your brightest friends to be part of it

3

Sign up for your favorite challenge and competition

4

Start building your App or Game and WIN

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e: v-yugin@microsoft.com

t: @yugienugraha

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